



The Washington State Podiatric Medical Association's  
**2019 ANNUAL CONFERENCE**

***SPONSOR & EXHIBITOR PROSPECTUS***

April 5–7, 2019  
Hotel Murano  
Tacoma, WA

# ***ABOUT WSPMA***

Washington State Podiatric Medical Association (WSPMA) is a nonprofit organization that nurtures excellence, ethics, and collegiality in the profession of podiatric medicine and promotes the highest quality foot and ankle care in Washington State through education, advocacy and training. Its mission is to advocate with integrity and accountability for the profession of podiatric medicine and surgery for the benefit of its members and the patients they serve.

## **Hotel Murano**

1320 Broadway  
Tacoma, WA 98042

**Reservations:** 1-877-986-8083 (ask for the WSPMA group rate)

## **Room rate**

**\$169** – King or Double/Double Deluxe (plus tax)

The cut-off date for making room reservations at the discounted rate is **Tuesday, March 12, 2019**. Please note that reservations will be taken on a space-available basis at the prevailing hotel rates until the date of the conference.



# GENERAL MEETING SCHEDULE

*All times and topics subject to change*

## Friday, April 5

*Includes breakfast, breaks, and lunch in exhibit hall*

7:00 AM – 7:30 AM	Breakfast in exhibit hall
7:30 AM – 12:00 PM	Scientific program with a mid-morning break
12:00 PM – 1:00 PM	Lunch in exhibit hall
1:00 PM – 6:00 PM	Scientific program with a mid-afternoon break
6:00 PM – 7:00 PM	Cocktail reception in exhibit hall for all attendees
7:00 PM – 9:00 PM	Available for Sponsored Dinner Symposia

## Saturday, April 6

*Includes breakfast, breaks, and lunch in exhibit hall*

7:00 AM – 7:30 AM	Breakfast in exhibit hall
7:30 AM – 10:00 AM	Scientific meeting
10:00 AM – 10:15 AM	Break with exhibitors
10:15 AM – 12:45 PM	State Business Meeting
12:45 PM – 1:30 PM	Lunch in exhibit hall
1:30 PM – 6:00 PM	Scientific meeting with mid-afternoon break with exhibitors
6:00 PM – 7:00 PM	Cocktail reception in exhibit hall for all attendees
7:00 PM – 9:00 PM	Available for Sponsored Dinner Symposia

## Sunday, April 7

*Includes breakfast and break in exhibit hall*

7:30 AM – 8:00 AM	Breakfast in exhibit hall
8:00 AM – 12:00 PM	Scientific meeting with a mid-morning break with exhibitors

# ***SPONSORSHIP & EXHIBITOR OPPORTUNITIES***

*Space is limited—reserve your exhibition space now!*

Become a sponsor or exhibitor to support our educational program and to capture the attention of podiatric physicians across the state and (*new in 2019*) outside Washington as well! Maximize your company's exposure by showcasing your products in front of prominent decision makers in the podiatric medicine industry. This opportunity gives you a chance to be recognized as a valuable leader in the provision of products and services to podiatric physicians, healthcare professionals and their patients. As a sponsor, your company will be profiled significantly in a variety of ways! By giving more, you earn more! Our biggest sponsors get the best table space. Sales will close on **Friday, February 22, 2019**, or when space sells out! Exhibitors and early supporters who sign up by **January 25** save \$200!

Learn more and sign up online at [www.wspma.org/2019-conference-sponsorship](http://www.wspma.org/2019-conference-sponsorship).

## **Benefits**

- Build relationships by connecting with your best clients and meeting promising new prospects
- Showcase your information, programs, products, and services
- Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession
- Stand out from your competition
- Maximize your marketing dollars

# ***PASSPORT TO PRIZES PROGRAM***

We are dedicated to maximizing your investment and increasing your exposure, so we are bringing our attendees to YOU. The Passport to Prizes Program invites all conference attendees to interact with our sponsors and encourages one-on-one conversations and connections. Sign attendees' passports when they visit your table, and they will be eligible for exciting prizes. Please indicate on the sponsorship/exhibitor sales form if your organization would like to donate a Passport Prize.



# **SPONSORSHIP & EXHIBITOR PACKAGES**

## **Platinum Sponsor | \$5,000**

- Sponsorship of one conference lunch, cocktail reception, or session with respective signage
- Complimentary six-foot exhibit display table and all related benefits
- Full-page advertisement in conference program
- Company name, logo, and sponsorship level recognition on conference website, emails, signage, and in the program
- Four (4) complimentary conference registrations
- Access to attendee email list\*

## **Gold Sponsor | \$3,500**

- Sponsorship of a session with respective signage
- Complimentary six-foot exhibit display table and all related benefits
- Half-page advertisement in conference program
- Company name, logo, and sponsorship level recognition on conference website, emails, signage, and in the program
- Two (2) complimentary conference registrations
- Access to attendee email list\*

## **Silver Sponsor | \$2,500**

- Complimentary exhibit display table and all related benefits
- Quarter-page advertisement in conference program
- Company name, logo, and sponsorship level recognition on conference website, signage, and in the program
- One (1) complimentary conference registration
- Access to attendee email list\*

## **Exhibitor | \$1,100 (until Jan. 25!)**

*After Jan. 25, exhibitor rates will raise to \$1,300 until sold out*

- Six-foot display table in exhibit hall
- Company name recognized as exhibitor on conference website, signage, and in the program
- One (1) complimentary conference registration

*\*Per privacy regulations, email lists will only include attendees who opt-in*

## **BONUS SPONSORSHIP/EXHIBITOR OPPORTUNITIES**

### **Hosted Dinner Symposia | \$1,000**

Here is your chance to get in front of your target audience of podiatric physicians. Choose to host a Dinner Symposia on Friday or Saturday evening to be granted exclusive access to WSPMA attendees. With your symposia sponsorship, WSPMA will provide one banquet room at the hotel, names and mailing addresses for registered attendees for a one-time mailing\*, two email outreach opportunities from WSPMA and room signage. Your organization is responsible for arranging and providing a meal for attendees. Space is limited, so please indicate on your sponsorship/exhibitor sales form if you'd like to host a dinner. These rooms will be assigned on a first-come, first-served basis.

*\*Per privacy regulations, addresses will not be provided for registrants who do not opt-in*

### **Conference Program Advertisements | Prices Vary**

Even if you do not wish to take advantage of our sponsorship or exhibitor opportunities for our 2019 Conference, you may purchase an advertisement for our conference program. The program will be distributed to all attendees. Please fill out the sponsorship/exhibitor sales form and select the "Ad Only" option no later than **February 22, 2019**. Exhibitors are also encouraged to purchase an advertisement. If you have any questions, please contact our office at [info@wspma.org](mailto:info@wspma.org).

<b>Program Book</b>	<b>Price</b>
Quarter Page	\$100
Half Page	\$200
Full Page	\$400

## **EXHIBITOR INFORMATION/TIMES**

- Additional exhibitor badges may be purchased for \$100 each (limit two)
- *Set up:* The exhibit hall will be open for set-up from 4:00 PM to 7:00 PM on Thursday night
- *Exhibition Hours:* The hall will remain open during conference hours until 10:30 AM on Sunday. Please note that prime display times will be during breakfasts, scheduled breaks, lunch and evening cocktail receptions

WSPMA is a very friendly and social group, and invites the exhibitors to all of our social functions! Please join us for all breakfasts, breaks, lunches, and receptions. Relax and refresh as you reflect on the day's activities.

## ***REFUND & CANCELLATION POLICY***

In the event that the exhibitor and/or sponsor notifies WSPMA of the exhibitor's and/or sponsor's intent to repudiate the contract after acceptance prior to March 1, 2019, a full refund of monies received, less a \$250 cancellation fee, will be made. A penalty of 50% of the cost of the total table space contracted will be imposed for a written cancellation received between March 2, 2019 and March 15, 2019.

No refunds will be made for cancellations submitted after March 15, 2019. If for any cause beyond the control of WSPMA—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—WSPMA is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by WSPMA to the date of the termination allowable to the exhibitor after proration thereof among all exhibitors and/or sponsors.

## ***WSPMA GRATEFULLY ACKNOWLEDGES THE GENEROUS SUPPORT OF OUR 2018 SPONSORS & EXHIBITORS!***

Badger Braces, LLC	Osiris Therapeutics
Bako Diagnostics	Pacific Orthotic Laboratory
BioPro, Inc.	Paragon 28
DePuy Synthes	PICA
Dr. Comfort, a DJO Global Company	ProLab Orthotics
Hoka One One/Althea Footwear Solutions	Rainier Surgical
Horizon Pharma	revere Comfort Shoes
International Food and Ankle Foundation	Smith & Nephew, Inc
Medline Industries	Stryker
Melinta Therapeutics	Summit Surgical, Inc.
MiMedx	Televare/TigerView
MTF Wound Care	Vionic and Vasyli Medical
NEMO Health	Wright Medical
Northwest Podiatric Laboratory	Zimmer-Biomet
Orthofix	





Thank you for your consideration!  
Your support of the WSPMA Annual Conference is greatly appreciated.

**Learn more and sign up online at [www.wspma.org/2019-conference](http://www.wspma.org/2019-conference).**

[info@wspma.org](mailto:info@wspma.org) | (206) 209-5265 | [www.wspma.org](http://www.wspma.org)